

Thomas Antony Napper (BA) Hons

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Objective

An experienced motion graphics designer and illustrator with three year's full time experience as a Multimedia Designer, over six years' experience as a freelancer working with major brands and a BA(Hons) in Multimedia Design & Digital animation. Looking to develop professional skills in challenging and exciting ways.

Skills Profile

With an exceptional knowledge of Adobe After Effects and Adobe Illustrator, previous experience within a digital media agency provides a strong sense of professionalism and the ability to perform under pressure. Combining a ceaseless enthusiasm for all things creative, a perfectionist eye for detail and a proficiency in most design packages I can tackle a broad range of briefs whilst respecting brand identity and the clients' needs.

Now freelancing with a personable friendly approach, I have more than six years' experience in producing high end animated content for well-known global brands. Effectively self-managing time and workloads and using self-initiative to stay on top of trends. Providing innovative and effective solutions to a wide range of creative problems. Past clients encompass a broad range of industries, including internal marketing videos for large multi-nationals such as Nestle and a range of charity campaign videos for NGO's.

Technical Skills

Adobe After Effects	Adobe Premiere	Microsoft Word
Adobe Illustrator	Cinema 4D	Microsoft Excel
Adobe Photoshop	Html CSS & basic java	Microsoft Powerpoint
Adobe Media Encoder	FTP Software	

Professional Experience

Freelance Motion Graphics Designer – Hands Up Digital (2012 – current)

- Storyboard, design, illustration & creation for a variety of charity campaign videos.
 - Oxfam International – “ENOUGH” campaign video
 - Actionaid
 - Age International (and UK) – Multiple campaigns
 - IIED – The Sustainable Development Goals
 - Pay Gap UK – Pay Inequality video featured on the Guardian
 - Parkinsons UK – Ann & Bill's Story
 - World Development Movement
 - Tearfund – IF Campaign
 - Barrow Cadbury Trust – Who We Are

Freelance Motion Graphics Designer – JB Communications (2011 to current)

- Storyboarding, design and creation for the following brands
 - Nestle, Nestle Purina, Nescafe, Dolce Gusto – Market trend & driver videos.
 - Unilever.
 - AB World Foods – Driver video.
 - Danone.
 - Arla – Cartoon dairy characters and sales driver videos.
 - Diageo – Equipping an entire experience centre with video content, via photoshop artwork and an automated animation system.
 - Warburtons – Bakery facts video.
 - Biresdorf Nivea – Consumer facts and digital sales videos.

Freelance Producer & Motion Graphics Designer – Independent

- Marie Stopes - Production, storyboarding, design & animation for six teams within their headquarters. Adapting to each client's needs and a complete rebrand. Helping on-site to develop scripts.
- Topshop - Storyboarding, design & animation for an urgent, small job for Fashion Week.
- Browser Media – Production, storyboarding, design & animation.

Multimedia Designer – Liquid Digital Ltd (two promotions 2008-2011)

- Lead animator providing vibrant animated content for plasma screen networks in WHSmith Travel, Sainsburys, Tesco Finance and Asda Direct.
- Generating innovative ideas and storyboarding, both digitally and traditionally.
- Scheduling and uploading content live to 36 WHSmith Travel stores across the UK.
- User Interface design for touch screen kiosks in high street retail environments. Designs used in Tesco, Mothercare, Co-op, Debenhams, Sainsburys, Argos and Asda.
- Rebranding existing high-street projects, in the form of Sainsburys Games and Cabvision.
- Briefing interns, motivation team moral and managing design consistency across team projects.
- In-store kiosk conceptualising and modelling.
- Bespoke interactive solution design. Notably Manchester Children's Hospital.

Beta Games Tester – Ubistudios (2003–2004)

- Quality testing and error reporting for “Dragon Riders: Chronicles of Pern” and “Rayman”. Working in a games development office, reporting findings to managers and maintaining an eye for detail.

Education & Qualifications

- **BA(Hons) Multimedia Design & Digital Animation** – University of Cumbria (2004-2007)
 - A final year specialisation in high-end 3D modelling and texturing to industry standards. Successful completion required an ability to juggle multiple deadlines and self-learn complex software.
 - One of two course representatives for the final year of my degree. Pitching and organising fundraising events to fund exhibitions.
- 4 A-levels – Graphic Design, Fine Art, Geography
- 11 GCSEs (A* in both Fine Art & Engineering)
- Milton Park award for dedicated work experience, school prefect and head masters full school colours award for recommendations in at least 8 of 12 subjects.

Other Experience/Achievements

- Snowball Rally Fundraising Champions – A nationwide challenge to ride every UK ski slope in 52 hours raised £10k for Snow Camp. Out of the 11 teams, three others and I were responsible for £2.4k of this through acquiring brand sponsorship, advertising and social media.
- Sponsored cycle challenges
 - “Coast to Coast” 150 miles in three days for Multiple Sclerosis Society.
 - London to Paris” 330 miles in four days for Mind
 - “Kilimanjaro to Ngorongoro Crater” 220 miles across Tanzania for Mind
- Event organisation in the form of “Hagfest”. An annual social even that draws 50+ people in fancy dress, over 300 miles to camp for three days and experience and different extreme sport every year

Interests and Activities

- Bouldering/Climbing
- Snowboarding
- Swing Dancing – Participated in a performance troupe for a year
- Painting and life drawing classes

References available on request: tom@tomnapperdesign.co.uk